

Call for Papers

1st Abstract Submission Deadline: Monday, October 4, 2010 at 5pm EDT



The Conference



The 5th Annual MIT Sloan Sports Analytics Conference will be held March 4-5, 2011 at the Boston Convention and Exposition Center in Boston, MA. We are pleased to host the 2nd installation of the conference research paper contest after a successful launch in 2010.

The goal of the Sports Analytics Conference (www.sloansportsconference.com) is to provide a forum to discuss the important and increasing role of analytics in the sports industry. The conference brings together sports industry professionals, executives and leading researchers, along with students interested in the changing dynamics of the sports industry. The conference is a unique opportunity that provides for learning, interacting, and networking amongst the sports analytics community. Previous conferences have sold out long in advance, hosting both students and industry professionals from around the world.



Paper Guidelines

The conference seeks submissions that report on completed research pertaining to the use of analytics in the sports industry. We are open to contributions ranging from evaluating players and game strategies, to examining the success factors for sports business.

- Paper submissions will take place in two rounds. To be considered in the first round, you need to submit (electronically via pdf format) an abstract no longer than 300 words, describing the context for your research, the research problem or hypothesis, an overview of the research methodology and the key research findings. If selected to advance, you will need to expand this abstract to a no-more-than 6 page, double-spaced paper (or extended abstract).
- A condition for acceptance is that you will register and attend the conference and present your work on March 5; we plan to schedule 30-45 minute presentations for each accepted paper.
- In addition, if your paper is accepted for a presentation, it will be eligible for one of the Conference's Best Paper Awards. Cash rewards will be provided for the best paper from a university academic and for the best paper from a student or industry professional.
- All accepted papers may be published or posted as part of conference proceedings.

Submission Deadlines

Please make submissions care of: Douglas Hwang and Gerry Hough at researchpapers@sloansportsconference.com according to the following timetable:

- Monday, Oct. 4, 2010, 5pm EDT: 300 word first round abstracts due (pdf format)
 - Monday, Nov. 1, 2010: First round qualifiers notified
- Friday, Jan. 7, 2011 5pm EDT: 6 pg. extended abstract submissions due for first round qualifiers
 - Tuesday, Feb. 1, 2011: Finalists notified

Please include relevant contact information with your submissions, and if you have any questions about this call for papers or the conference, please contact Douglas and Gerry at the address above.